***Curriculum Vitae***

**Profile:** 

 Name: Dr. Owais Ahmed

Cell: +91-9797-747771

Email: Salsaabiill@yahoo.com

Add: Srinagar, J&K

**Areas of Expertise:**

Production and Operations Management, Production Planning and Control, Services Operations, Organizational Behaviour, Marketing Management, Managerial Economics, Green Marketing, International Human Resource Management, Human Resource Management, Management of Industrial Relation, Entrepreneurship Development and Retail Management.

**Present Occupation:**

Lecturer at Department of Management Studies, University of Kashmir, North Campus, Delina, Baramullah, J&K (16-May -2018 to Present)

**Previous Occupation:**

Lecturer at School of Agri Economics and Horti Business Management, SKUAST-K, Shalimar, Srinagar, J&K (2017-18)

 Lecturer at Department of Management Studies, University of Kashmir, South Campus, Anantnag, J&K (2016-17)

**Qualification:**

Ph D (Business Management)

UGC- NET (Management)

MBA (Marketing/HR)

BCA

**Publications:**

***Paper*s*:***

***Single Author/ Refereed/Indexed/International Journal:*** Internet of Things (IoT): A Review. *International Journal of Research in Engineering Application and Management,* Volume 4, Issue 10, Jan, 2019 pp 102-106, ***(E-ISSN 2454-9150, P-ISSN 2454-9150)***

***Single Author/ Refereed/Indexed/ International Journal:*** Artificial Intelligence in HR.*International Journal of Research and Analytical Review,* Volume 5, Issue 4, Dec 2018, pp 971-978, ***(E-ISSN 2348-1269, P-ISSN 2349-5138)***

***Single Author/ Refereed/Indexed/International Journal:*** Social Media Marketing: Value Creation and Sustainable Development- Tourism Sector A Case In Point. *Asian Journal of Multidimensional Research,* ***Impact Factor- 5.543***,Vol 7, Issue 8, August, 2018, pp 33-38, **(*ISSN: 2278-4853: UGC-Journal No: 47638)***

***Co-Author/ Refereed/Indexed/International Journal :*** Job Attitudes and Performance: The Services Perspective. *International Journal of Research in Finance and Marketing,* Volume 5, Issue 7, July, 2015, pp 55-63 **(*ISSN: 2231-5985)***

***Co-Author/ Refereed/Indexed/International Journal :*** LMX and Organizational Commitment: An Integrated Study of Services Sector. *International Journal of Research in Economics and Social Sciences,* Volume 4, Issue 2, Feb, 2014, pp 100-113 ***(ISSN: 2249-7382)***

***Single Author/ Refereed/Indexed/International Journal :*** LMX and Service Provider Gaps: An Evidence of Linkage. *Journal of Management Research and Analysis*, Volume 5, Issue 3, September, 2018, pp 156-164 ***(ISSN: 2394-2770)***

***Single Author/ Refereed/Indexed/International Journal :*** Social Media Marketing: Marketer’s Space. *International Journal of Advanced Research****,***Volume 3, Issue 8, August 2015, pp 1377 – 1379 ***(ISSN: 2320-5407)***

***Co-Author/ Refereed/Indexed/International Journal International Journal:*** Walnut Industry: A Special Case Study in Food Processing of J&K. *International Journal of Multidisciplinary Research and Development,* Volume: 2, Issue 9, Sep 2015, pp 572-573 ***(e- ISSN: 2349-4182, p- ISSN: 2349-5979)***

***Single Author/ Refereed/Indexed/International Journal:***Innovative Business Models: Emerging Markets Perspective *GE-International Journal of Management Research,* ***,***Volume 3, Issue 9, September 2015, pp 70-73 ***(ISSN: 2321-1709)***

***Single Author/ Refereed/Indexed/International Journal :*** Emerging Trends: B2b Marketing Perspective *ZENITH- International Journal of Business Economics and Management Research****,*** Volume 5, Issue 10, October 2015, pp 84-86 ***(ISSN: 2249- 8826)***

***Co-Author/ Refereed/Indexed/International Journal:***  Employee Relationships in Services: Leader Member Exchange Leading Performance *International Journal of Research in IT and Management,* Volume 4, Issue 2, Feb, 2014, pp 67-78 *(****ISSN: 2231 –4334)***

***Single Author/ Refereed/Indexed/International Journal :*** Marketing Hedonics *Journal for Studies in Management and Planning****,*** Volume 01, Issue 08, September 2015, pp 328-330 ***(e-ISSN: 2395-0463)***

***Co-Author/ Refereed/Indexed/International Journal :*** Employee Engagement and Involvement As a conduit Between LMX and Service Performance *International Journal of Multidisciplinary Educational Research,****,*** Volume 4, Issue 8 (5), August 2015, pp 202-223 ***(ISSN: 2277-7881)***

***Co-Author/ Refereed/Indexed/International Journal :*** LMX and Job Attitudes: Impact on Service Performance *Journal of International Academic Research For Multidisciplinary*, Volume 3, Issue 5, June 2015, pp 132-153***(ISSN: 2320-5083)***

***Co-Author/ Refereed/Indexed/International Journal :*** Trust and Self-Efficacy Interlink Between LMX and Service Performance *The International Journal Of Business and Management,* Volume 3, Issue 5, May, 2015, pp 267-274 ***(ISSN: 2321 –8916)***

***Co-Author/ Refereed/Indexed/International Journal :*** Perceived Organizational Support and Employee Citizenship Behaviours as Intermediating Variables Between LMX and Service Performance *Asian Journal of Management,* Volume 7, Issue 1, January-March, 2016, pp 27-35 ***(ISSN: 0976-495X)***

***Co-Author/ Refereed/Indexed/International Journal :*** Impact of Leader Member exchange on Customer Service experience *International Journal of Reviews and Research in Social Sciences,* Volume 4, Issue 1, January- March, 2016, pp 5-14 ***(ISSN: 2347-5145)***

***Joint/ Refereed/Indexed/International Journal :*** Leader member exchange quality influencing commitment and trust among employees*International Journal of Research in Commerce, IT and Management,* Volume 7, Issue 7, July 2017, pp 44-46, ***(ISSN 2231-5756)***

***Single Author/ Refereed/Indexed/International Journal :*** Employee Engagement and Relationship Quality Leading Performance  *Research Journal of Humanities and Social Sciences*, Vol 8, Issue 4, October-December, 2017, pp 387-391**, *(ISSN:  0975-6795(Online), 2321-5828(Print)***

***Single Author/ Refereed/Indexed/International Journal :*** Job Involvement and Perceived Organizational Support Drive Service Performance. *Asian Journal Of Research In Business Economics And Management,* Vol 7, Issue 12, October-December, 2017, pp 1-9 ***( ISSN: 2249-7307(Online)***

***Book Chapters: (1 in International Book with ISBN Number)***

***Single Author/ International Publishing:*** Innovative Breakthroughs in Marketing Technology *Edited book*  by Dr Rahela Farooqi, Manakin Press Pvt Ltd, New Delhi, 2016 ***(ISBN: 978-93-84370-46-6)***

***Book Abstracts: (2 in National Books with ISBN Numbers)***

***Single Author/ National Publishing:*** Innovative Breakthroughs in Electronics: Marketer’s Space SEEDS-2016 Proceedings of UGC sponsored National Seminar on Electronic Devices, Systems and Information Security *Edited book* by Dr M T Banday, University, of Kashmir, Hazratbal, Srinagar, J&K, 18 March, 2016 ***(ISBN: 978-93-82288-88-6)***

***Single Author/ National Publishing:*** Green Technology: An emerging Perspective for Sustainable Development Proceedings of the 13th Session of Jammu and Kashmir Science Congress, 2018 *(****ISBN: 978 93-5291-6535)***

**Conferences:**

***Paper Presented, International Conference:*** Social Media Re-Engineering The Readership: Digital Libraries-A Value Delivered, *International Conference,*Building Smart Libraries: Changes, Challenges, Issues and Strategies, Central University of Kashmir, J&K, 6th Aug, 2018

***Paper Presented, International Conference,:*** Cloud Marketing, *International Conference,*Latest Trends in engineering, Science, Humanities and Management, , Indian Federation of United Nations Associations, New Delhi7th May, 2017

***Paper Presented, International Conference:*** Social Media Marketing: Marketer’s Space, *International Conference,*Recent Developments in Engineering Sciences, Humanities and Management, , National Institute of technical Teachers Training and Research, Chandigarh, 2nd April, 2017

***Paper Presented, International Conference:***Innovative Breakthroughs in Marketing Technology Marketing in Emerging Economies, *International Conference*, Jamia Millia Islamia, New Delhi, 18 February, 2016

***Paper Presented, International Conference:****:* LMX, POS and OCB: The Services Perspective, *International Conference,*Recent Research Development in Environment, Social Sciences and Humanities , Delhi University, Conference Centre, New Delhi, 27th Sep, 2015

***Paper Presented, International Conference:*** Employee Relationships in Service Industry: Leader Member Exchange and Job Attitudes Leading Service Performance, *International Conference,*Emerging Trends in Technology Science and Upcoming Research in Computer Science, DAV Institute of Management, Faridabad, 25th April, 2015

***Paper Presented, National Conference:***Green Technology: An emerging Perspective for Sustainable Development***,*** *National Conference,* Jammu and Kashmir Science Congress, University of Kashmir, Srinagar, JK, 13th Session, 2018

**Seminars:**

***Paper Presented, National Seminar:*** HRD in India: Education Sector- A Case in Point *Two- Day National Seminar* on ‘Growth and Development in North-Western Region: Issues and Perspectives’ ***sponsored by ICSSR*** and organized by Department of Economics, University of Kashmir on 16th and 17th March, 2016

***Paper Presented, National Seminar:*** Innovative Breakthroughs in electronics: Marketer’s Space *Two- Day National Seminar* on ‘Electronic Devices, Systems and Information Security (SEEDS-2016)***, sponsored by UGC*** and organized by Department of Electronics and Instrumentation Technology, University of Kashmir on 18th and 19th March, 2016

**Experience: (Teaching:** 2yrs6months**; Research:** 4yrs 5months**; Intern:** 2months**)**

***Lecturer*** at Department of Management Studies, ***University of Kashmir,*** North Campus, Delina, Baramullah , J&K (16-May-2018 to Present)

***Lecturer*** at School of Agri Economics and Horti Business Management, ***SKUAST-K,*** Shalimar, Srinagar, J&K (Autumn Session, 2017 and Spring Session, 2018)

***Lecturer*** at Department of Management Studies, ***University of Kashmir,*** South Campus, Anantnag , J&K (Academic Session, 2016)

***Doctoral Dissertation Survey Interviews*** conducted *across* ***Life Insurance Corporation, State Bank of India and Department of Posts*** among middle, lower management employees and customers

**HR Intern** at ***Jammu and Kashmir Bank Ltd***

**Projects:**

Performance Appraisal System and Employee Satisfaction of J& K Bank (2012)

Hotel Management System Software (2009)