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| G:\photo\sum.jpg | **Dr. SUMAIRA GULZAR** |
| ***Zakura, Srinagar, Jammu and Kashmir, INDIA (190024).Phone: +91-9103183298E-mail: Sumaira.ku@gmail.com******D.O.B: 31/10/1986.*** ***Languages: English, Urdu, Kashmiri.******Marital Status: Married******Current occupation: Lecturer (contractual) at Dept. of mgt studies, north campus, University of Kashmir***  |

* **Areas of Interest***.*
1. *Human resource management.*
2. *Marketing Management.*
3. *Organizational Behavior.*
* **Career Objective**

*To strive for achieving excellence in teaching and to be able to contribute substantially to the growth and development of the society as a whole, through dedicated efforts and performance regularity*.

* **Education**
1. ***PhD, Human Resource Management, 2017.***

*(First division)*

The Business school, University of Kashmir.

1. ***Master of Business Administration (MBA), March 2012.***

*(First division)*

The Business school, University of Kashmir.

1. ***Bachelor of Science (B.Sc), February 2009.***

*(First division),* University of Kashmir.

* **Academic summer project**

*“A study of HRD climate in METLIFE, Kashmir”.*

*A two month summer research project with MetLife Company aimed at studying the perception of employees regarding the HRD climate of MetLife in Kashmir.*

* **Teaching Experience**

One year teaching experience as lecturer (contractual) in the Department of Management Studies, University of Kashmir. The subjects taught included:

* *Human Resource Development.*
* *Marketing Management*
* *Ethics & Corporate Governance.*
* **Industry Work Experience**

Six months work experience with TVS Company as a city manager. The activities performed included:

* *Designing promotional campaign for the company dealer in Kashmir.*
* *Increasing brand awareness through seminars and festivals.*
* *Creating a socially responsible image of TVS in Kashmir through public welfare programs.*
* **Original Research Papers Published**
* *Gender & Work Engagement: A study of academic staff in higher education. Arabian Journal of Business & Management Review. Vol. 8, Issue 2, 2018.*
* *Work Engagement and Innovative Work behavior: Evidence from Banking Sector of J&K. International Journal of research in social sciences. Volume 8, issue 8: August 2018.*
* *Role of Organisational Climate in Promoting Innovative work Behaviour: An empirical assessment of banking organisations. International journal of Advance and Innovative research. Volume 5, Issue 4 (IV): October-December, 2018.*
* *Perceived organisational support and job performance: the mediating role of work engagement. IMPACT: IJRHAL, vol. 7 issue 1, Jan 2019, 275-282.*
* *Relationship between Employee Engagement and Innovative behavior at Workplace: An Empirical Study. Global journal of business and management research. Vol. 5, Issue 1, October-2018.*
* *Employee Engagement: An Integrative Theoretical Review. Abhinav National Monthly Refereed Journal of Research in Commerce & Management. Volume 3, Issue 6 (June, 2014).*
* *Employee Engagement: An Empirical Study of Higher Education Sector in Kashmir. Abhinav National Monthly Refereed Journal of Research in Commerce & Management. Volume 4, issue 4 (2015).*
* **Conferences Attended to present Papers**
* *Presented paper entitled “*Role of Organisational Climate in Promoting Innovative work Behaviour: An empirical assessment of banking organisations*” in 2-day AICTE Sponsored International conference on* ***sustainable development and technological innovation*** *organized by School of Business Studies Islamic University of Science and Technology (Dec. 2015).*
* **Research Workshops Attended**
* *Attended 1 week research methodology workshop conducted by UGC-Academic Staff College, university of Kashmir, 2014.*
* *Attended 3-weeek research methodology workshop conducted by management studies department, university of Kashmir, 2015.*
* **Additional skills**
* *Proficient in MS Office.*
* **Interests**
* *Reading*
* *Travelling*
* *Music*