

CURRICULUM VITAE

AAKIFA JAVAID

MBA (Marketing, HR)(2014)

NET-October-2013

Pursuing PhD (on whole time basis), Deptt. Of Management Studies, University of Kashmir.

R/o: Karan Nagar, Srinagar, J&K, 190010.

E-mail: *aakifamailid@yahoo.com*

QUALIFICATION

Academic

- Pursuing PhD at University of Kashmir. Topic – *"An Empirical Study of Organisational Justice and Performance in Indian Banking Industry"*, under the supervision of Dr. Mushtaq Ahmad Siddiqi, Professor, Deptt. Of Management Studies, University of Kashmir.
Areas of Interest (Service Marketing, Organisational Behaviour)
- Masters in Business Administration, in 2014 from University of Kashmir.

Competitive

- National Eligibility Test (NET) in October 2013(UGC/CBSE)

WORK EXPERIENCE

- *KSERT COLLEGE OF EDUCATION AND MANAGEMENT STUDIES*

Worked as a Lecturer BBA in the department of Management Studies at KSERT College of Education and Management Studies, Humhama.

Duration: April-2014 to Nov-2014

- *UNIVERSITY OF KASHMIR, NORTH CAMPUS*

Working as Lecturer IMBA in the department of Management Studies at North campus, University of Kashmir, Delina, Baramulla

Duration: August-2018 to current

PROJECT COMPLETED

- Academic project titled *"Service Quality and Customer Satisfaction of HDFC Bank LTD"* under the supervision of Mr. Syed Owais, Back up Branch Manager, HDFC BANK LTD., Karan Nagar, Srinagar from 05-March 2013 to 05-May 2013.

JOURNAL PUBLICATIONS

1. Mushtaq, A., Qureshi, I. H. & Javaid, A. (2019). Influence of Age and Experience on Leadership Styles. Asian Journal of Management Science, (ISSN: 2249-6300) Vol.8 No.1, 2019, pp. 48-52

BOOK CHAPTER

Aakifa Javaid and Mushtaq A Siddiqi. (March, 2017), “*An Analytical Study of Growth and Development of Commerce and Management Education in Jammu & Kashmir*”, Higher Education in India Scenario and Challenges, Mittal Publications. ISBN: 8183248136

Papers presented at CONFERENCES / SEMINARS

International

- Presented a paper entitled “*A Study of Sustainable Growth of Service Sector and its Development in India.*” at a Two Day International Conference on "Sustainable Development and Technological Innovation", organized by School of Business Studies, Islamic University of Science and Technology, Awantipora, J&K, India and sponsored by AICTE from 23th – 24th December, 2015.

National

- Paper entitled “*An Analytical Study of Growth and Development of Commerce and Management Education in Jammu & Kashmir*” at a Two Day National Level Conference titled "Commerce & Management Education under new Education Policy", organised by The PG Department of Management Studies & The Department of Commerce, The Islamia College of Science & Commerce (under CPE scheme) from 09th – 10th December, 2015.

Training Programmes / Workshops Attended

- Attended the Author workshop on “Scholarly Writing & Intellectual Ethics” jointly organized by Central University of Kashmir & Elsevier on 14th November 2017.
- Attended and successfully completed One Week long workshop on “*Research Methodology for Social Sciences, Commerce & Management Research Scholars/College & University Teachers*” organized by UGC- Human Resource Development Centre, University of Kashmir from 12th – 18th September 2015.
- Attended and successfully completed the Three Week long workshop on “*Research Methodology*” organized by The Business School, University of Kashmir from 5th – 26th November, 2015.
- Participated in One day Regional Seminar on “*Economic Environment Empowerment through Financial Education*” organised jointly by National Stock Exchange(NSE) and

Securities Exchange Board of India(SEBI) in collaboration with The Business School,
University of Kashmir and Jammu and Kashmir Bank Ltd on 2th November 2015.

DECLARATION

I, *Aakifa Javaid*, hereby declare that all the details furnished above are true and to the best of my knowledge.

Place: Srinagar

Date: 26-03-2019